

ITAM Award 2016

Criteria

The IT Asset Management Award is given to one or more professionals, organizations or initiatives that have contributed remarkably to securing and/or developing good IT Asset Management.

IT Asset Management is becoming a discipline in its own right. The IT Asset Management Award honors and celebrates those who have already contributed and/or are contributing to this development and at the same time have promoted good IT Asset Management beyond the ordinary.

Receivers of the ITAM Award are selected with the following criterias in mind:

- Commitment*
- Ambition*
- Making a difference*
- Pioneering*
- Going beyond the ordinary*
- Going beyond own interests*
- “Promoting Transparent Licensing”*

2016 ITAM Award winner

Jason Keogh



”Jason Keogh has been elected as the winner of the ITAMOrg 2016 IT Asset Management Award.

The prize is given in recognition of his boundless energy, enthusiasm, and professionalism in driving the SAM and ITAM industry forward, both from technological and business perspectives. We can give three examples of this:

- Firstly, he was a pioneer in server-side usage measurements, and his company at the time had the first third-party tool to be verified by Oracle.**
- Secondly, he was the editor of the recently-published ISO standard for the entitlement schema, allowing the industry-standard and interoperable encapsulation of licensing entitlements.**
- Thirdly, and on the business side, he has highlighted through major surveys the huge savings possible with license harvesting – which Jason calls license optimization.**

We can all wish that we had his energy, but not his travel schedule ”